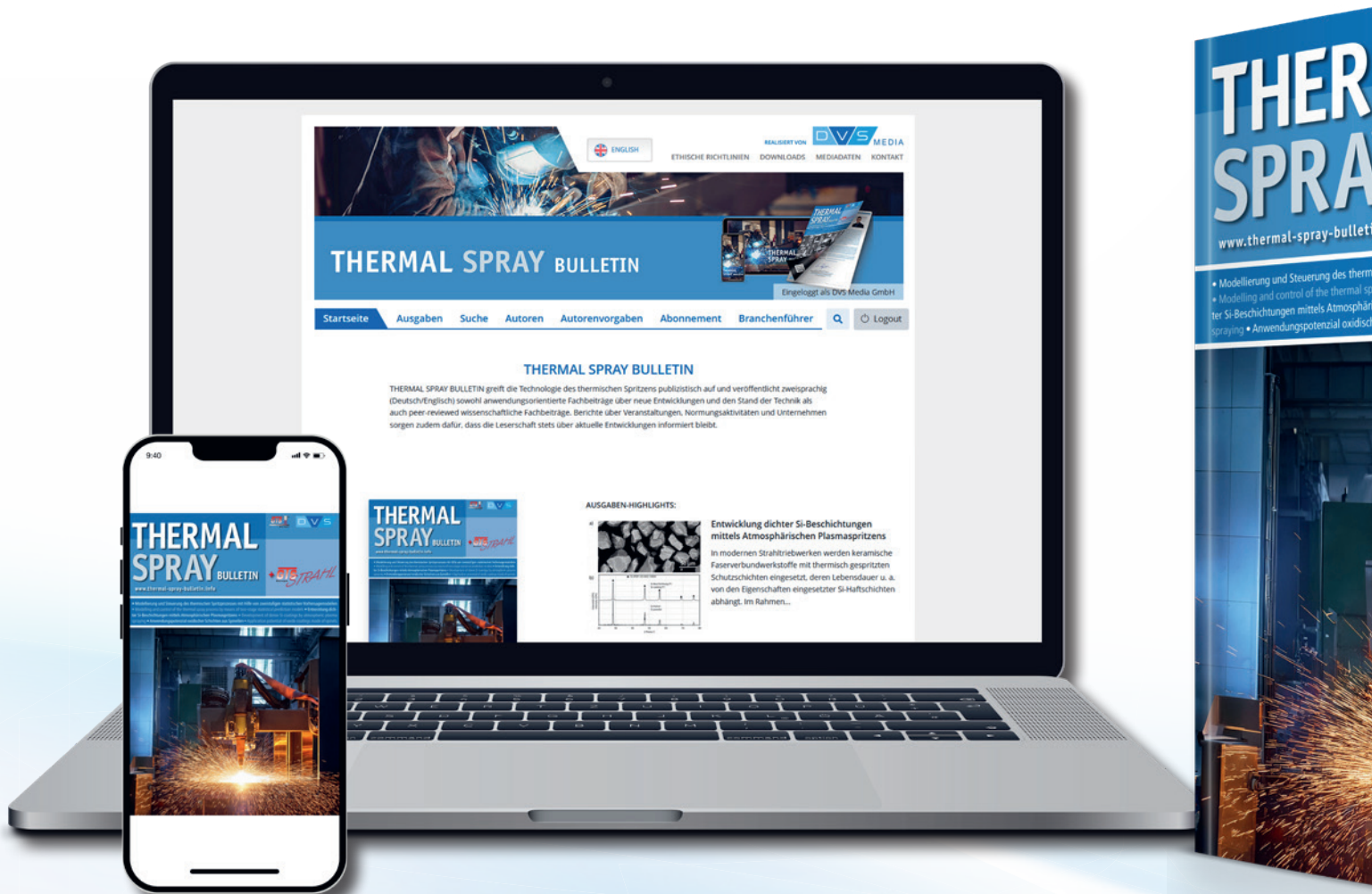


EXPANDING & DIVERSE CONTENT





**Surface
coating**

**Peer-
reviewed,
German &
English**

**GTS-Strahl
inclusive**

Content:

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Distribution / Distribution in Europe	57
Scope and content analysis	58
Topics and dates	59
Advertising rates	60 – 61
BUYER'S GUIDE	62 – 63

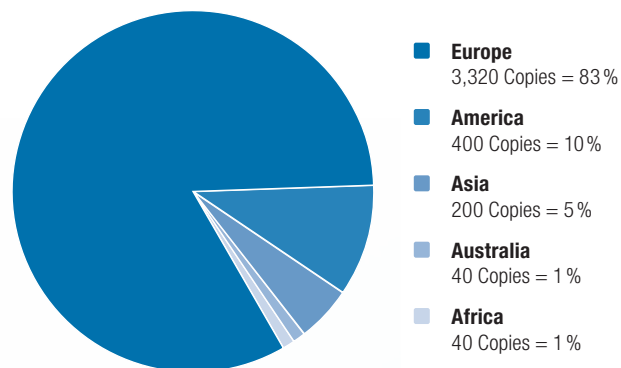
Editorial Profile:	The trade journal THERMAL SPRAY BULLETIN takes up the technology of Thermal Spraying in a journalistic form and publishes in two languages (German/English) not only application-oriented specialist articles about the new developments and the state of the art but also reviewed scientific specialist articles. Moreover, reports on events, standardisation activities and companies ensure that the readership always stays informed about latest developments.
Publisher:	DVS – German Welding Society, D-Düsseldorf
Editorial Staff:	Sarah Gottschalk (management) Nicole Stramka M.A. (responsible)
Year:	Volume 18, 2025
Publication frequency:	2 times a year
Print run:	4,000 copies
Publication/subject plan:	see page 59

Subscription charges:	Annual subscription 64 € (Print + Digital) plus postage costs
Language:	German/English
Target group:	THERMAL SPRAY BULLETIN is intended for technical employees, skilled workers and engineers in small, medium-sized and large companies. In this respect, the application range of the technology basically extends to the following sectors:
Editorial features:	■ Apparatus/plant engineering ■ Energy technology ■ Printing/paper industries ■ Machine tool construction ■ Chemical industry ■ Automobile industry ■ Textile technology ■ Plastic processing industry ■ Aerospace ■ Mineral oil industry ■ Medical technology ■ Building industry

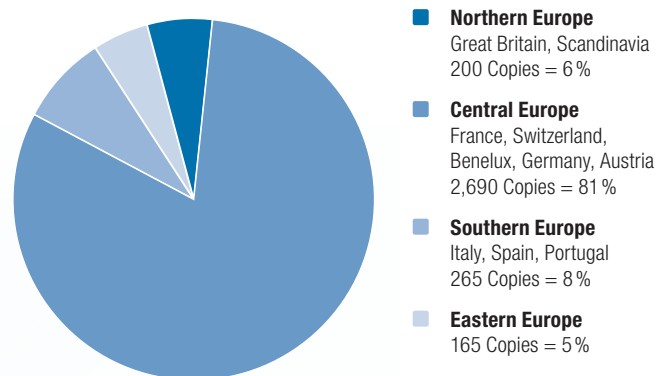
In cooperation with



Distribution:



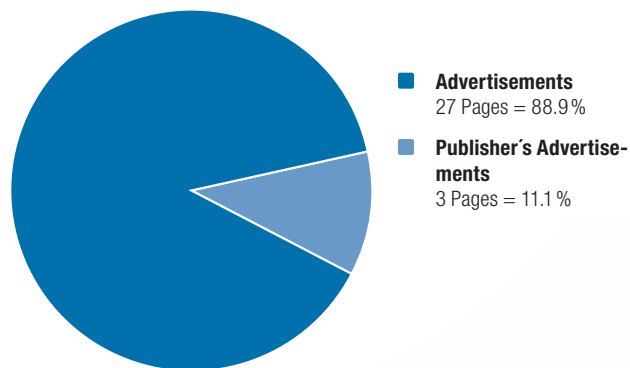
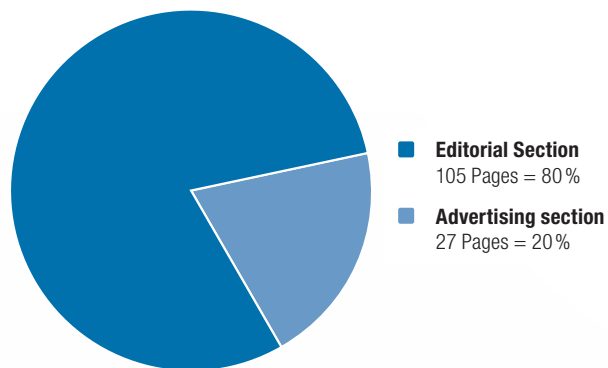
Distribution in Europe:



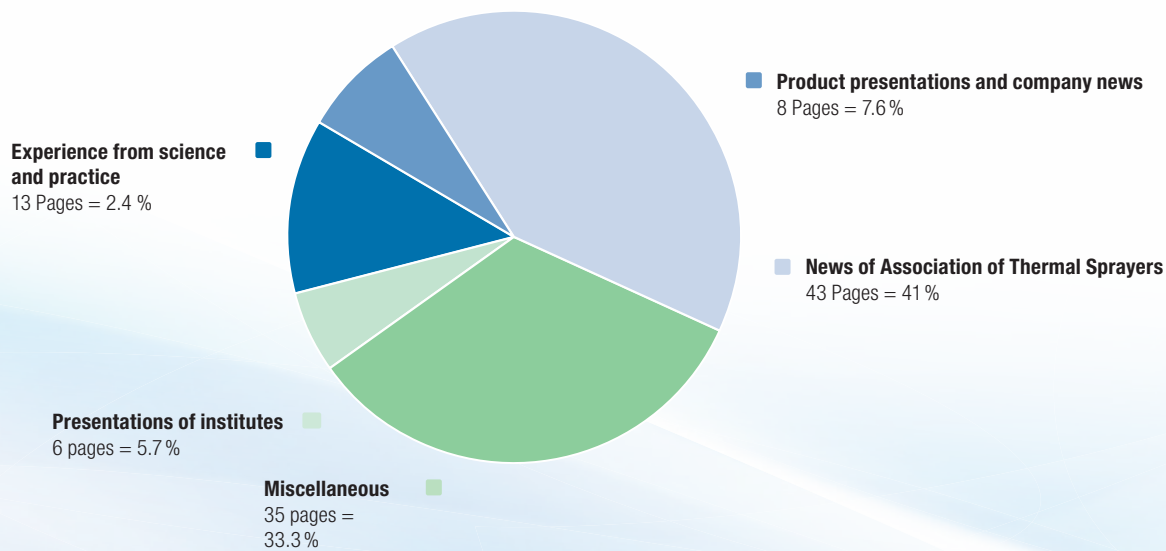
Scope and content analysis

Scope analysis: 2023= 2 issues
Total scope: 132 pages = 100%

Advertising scope: 27 Pages = 100%



Content analysis of the editorial section in 2023



Issue	Dates	Topics	Fairs, Conferences & Events
1 April	Ad closing date: 21 March 2025 Printing material: 31 March 2025 Publication date: 17 April 2025	➤ Congress Issue ITSC 2025 – International Thermal Spray Conference ➤ Thermal coating in industrial areas such as automotive, biomedical, petrochemical, printing and paper ➤ Wear and corrosion protection ➤ Environmentally friendly coatings ➤ Coating materials ➤ Additives and auxiliaries ➤ New system technology ➤ Error detection and sensors ➤ Non-destructive testing ➤ Thermal spray processes ➤ Manufacturing ➤ Thermal coating of gas turbines and fuel cells	ITSC – International Thermal Spray Conference and Exposition 05.05. - 08.05.2025, Vancouver/Canada
2 September	Ad closing date: 8 August 2025 Printing material: 18 August 2025 Publication date: 3 September 2025		SCHWEISSEN & SCHNEIDEN 2025 15.09. - 19.09.2025, Essen/Germany

Furthermore, the **THERMAL SPRAY BULLETIN** includes the **GTS-Strahl** with information on member companies, GTS-Events, interviews and patents

Format	Type area Width x Height in mm	with bleed Width x Height in mm*	Basic rates b/w	2-coloured	3-coloured	4-coloured
Front Cover	–	210 × 185	–	–	–	3,440
First or Last cover page	188 × 254	210 × 297	1,920	2,180	2,440	2,640
Back Cover	188 × 254	210 × 297	1,920	2,180	2,440	2,640
2/1 pages	400 × 254	420 × 297	2,760	3,020	3,280	3,480
1/1 page	188 × 254	210 × 297	1,730	1,990	2,250	2,450
Juniorpage	120 × 170	137 × 192	1,310	1,570	1,830	2,030
1/2 page, horizontal 1/2 page, vertical	188 × 127 92 × 253	210 × 147 103 × 297	920	1,180	1,440	1,640
1/3 page, horizontal 1/3 page, vertical	188 × 85 63 × 254	210 × 107 74 × 297	630	760	890	990
1/4 page, horizontal 1/4 page, vertical	188 × 64 92 × 127	210 × 84 103 × 147	500	630	760	860
Classified ads / job applications						
Millimeter price with a column width of 57 mm			6.70			
Box number fee			6.70			

***plus 3 mm bleed on all sides.**

All prices are in EURO and do not include the currently valid VAT rate.

Format: DIN A4 (210 mm wide x 297 mm high)

Different ad formats will be billed in millimeters.

Type area: 181 mm width × 247 mm high, 3 columns per 57 mm

Are you looking for specialists in welding technology? Are you looking for a new job?

Our JobPortal, which we operate in cooperation with StepStone, makes your search easier, because it only deals with jobs related to welding, joining, cutting and coating.

Further information on prices & formats can be found on page 82.

JOBPORTAL
FÜGETECHNIK

Surcharges:

Colour surcharge:	1/1 and 1/2 page	1/3 page and smaller
per standard colour	260 €	130 €
four-coloured	720 €	360 €
per special colour:	360 €	360 €

Bleed surcharge: 199 €

Placement surcharge: 10 % on the b/w basic ad rate.

No discounts on all surcharges.

Series discounts:

For advertisements published within 12 months	
for 3 repeats or 1 1/2 pages	5 %
for 6 repeats or 3 pages	10 %
for 12 repeats or 6 pages	15 %
from 12 pages	20 %

Discounts for multi-year contracts on request

Bound-in-inserts:	2 pages (paper up to 115 g/m2)	3,420 €
	2 pages (paper up to 170 g/m2)	4,270 €
	4 pages (paper up to 115 g/m2)	5,210 €
	4 pages (paper up to 170 g/m2)	6,510 €

Size: 216 mm wide x 305 mm high incl. 3 mm milled edge, 5 mm head trim, 3 mm outside, 3 mm base.

Discounts:	2 Bound-in-inserts	5 %
	3 Bound-in-inserts	10 %
	6 Bound-in-inserts	15 %

Loose inserts:

Domestic circulation up to 25 g, 379 € %
postal charge incl.
higher weights on request
max. format: 195 mm wide x 285 mm high

Affixed reply cards to advertisements or loose inserts
195 € %

Loose inserts cannot be discounted.

Free delivery to:
D+L Printpartner
Schlavenhorst 10,
46395 Bocholt/Germany
P +49 2871 24 66-0
Delivery date: by the 25th of the previous month.
A sample is requested from the advertising department.

Advertorial:

The ideal addition to your classic advertising with an editorial-like background. You provide text/image material, we adapt the layout to the magazine design:

2/1 pages, 4c
(10,000 Characters incl. spaces) 3,970 €

1/1 page, 4c
(5,000 Characters incl. spaces) 2,440 €

1/2 page width, 4c
(2,000 Characters incl. spaces) 1,640 €

Technical information on ad formats, printing material and data transfer can be found on the pages 64 – 65.

International Buyer's Guide – THERMAL SPRAY BULLETIN

The advantages at a glance:

- ✓ **Something for everyone:**
Organised topically into 9 main groups with numerous relevant keywords
- ✓ **Directed:**
the precise classification leads the user to a result accurately
- ✓ **At a glance:**
Complete listing of your entries including email and Internet address
- ✓ **Cross-national contacts:**
The bilingual magazine offers the opportunity to develop new international contacts
- ✓ **Save costs:**
Attractive scale prices on basis of number of keywords

- ✓ **In addition and at no charge:**
Your entry on the internet on www.tsb-bezugsquellen.de/en with a link to your homepage
- ✓ **Free** publication of your **company logo** on the internet on www.tsb-bezugsquellen.de/en/ as well as in the magazine Please send the logo (jpg-file) to: britta.wingartz@dvs-media.info
- ✓ **Start of entries is possible in each month**
(deadline: the 15th of the previous month)



Our online presence doubles the reach of your advertising

international thermal spraying
equipment Systems & components
Buyer's Guide Additives English German
Surface treatment Jobshop service providers

www.tsb-bezugsquellen.de/en

Prices

The price for your entry is based on the number of keywords..

Number of keywords	Costs per annum/per keyword in EUR*
1	75
2 – 5	70
6 – 10	65
from 11	60

* The prices are subject to VAT.

Not listed yet?

Small cost for big effect!

Do not hesitate to contact me.



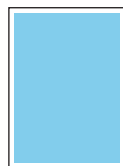
Your contact:

Britta Wingartz

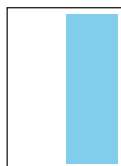
☎ +49 211 1591-155

✉ britta.wingartz@dvs-media.info

Type areal



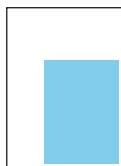
1/1 page
188 mm wide
254 mm high



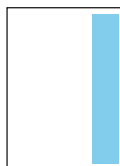
1/2 vertical
92 mm wide
254 mm high



1/2 horizontal
188 mm wide
127 mm high



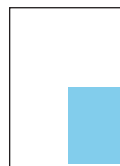
Juniorpage
120 mm wide
170 mm high



1/3 vertical
63 mm wide
254 mm high



1/3 horizontal
188 mm wide
85 mm high



1/4 vertical
92 mm wide
127 mm high



1/4 horizontal
188 mm wide
64 mm high



1/8 page
86 mm wide
62 mm high

with bleed

*plus 3 mm bleed on all sides.



1/1 page
210 mm wide
297 mm high



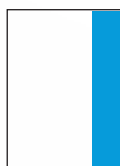
1/2 vertical
103 mm wide
297 mm high



1/2 horizontal
210 mm wide
147 mm high



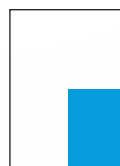
Juniorpage
137 mm wide
192 mm high



1/3 vertical
74 mm wide
297 mm high



1/3 horizontal
210 mm wide
107 mm high



1/4 vertical
103 mm wide
147 mm high



1/4 horizontal
210 mm wide
84 mm high



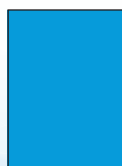
1/8 page
103 mm wide
84 mm high



Front Cover
210 mm wide
185 mm high
plus 3 mm bleed



Front Cover
210 mm wide
150 mm high



Last cover page
210 mm wide
297 mm high
plus 3 mm bleed

Special formats / special forms of advertising:

Let us know your requests for special formats and special forms of advertising.

We would be happy to make you an offer.

Preferred data carrier / data transfer:

E-Mail: anzeigen@dvs-media.info
We-Transfer: www.wetransfer.com

Please ensure that all fonts, logos and graphics (300 dpi) used are supplied as files, provided they are not embedded in the document.

Preferred data formats:

We recommend the delivery of PDF data (standard: PDF/X-4:2008). Open data (e.g. InDesign etc.) should be avoided. The file must be printable, i.e. all fonts used must be embedded, halftone images require a resolution of 300 dpi, line images at least 600 dpi.

Colours:

PSO Coated v3 (ECI)
Colour profiles and more information about ICC profiles at eci.org.

When delivering print files that are sent to us in RGB colour mode, we automatically convert them to CMYK. Please note that the conversion may result in colour changes. The publisher is not liable for colour deviations in print. Special colours are possible on request.

Processing of image data

TIFF-, EPS- und JPEG-Daten

- The file names should not contain any spaces or special characters
- Please ensure sufficient bleed allowance (at least 3 mm)
- Other programs and data carriers on request

Notes for a smooth transaction:

- Create black and white advertisements only in black and white or grayscale
- Mix colours only in cyan, magenta, yellow and black (process colours)
- The file names should not contain any spaces or special characters
- In parallel with the delivery of the data, please provide a printout of the advertisements so that the digital data can be checked
- For 4c ads, please send a proof
- When submitting data, quote the magazine and issue



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